

ZeroHash



SOLUTION BRIEF

CUSTOMER IDENTITY-VERIFICATION-AS-A-SERVICE

Seamless and compliant identity verification

Safely onboard users to crypto services

Benefits of Zero Hash's customer identity verification



High approval rates

Above 90%* approval, through corroborated data matching against regulated PII elements



Quickly onboard users

Access our identity verification through SDK or API and onboard users in as little as 10 seconds



Steer clear of fraud

Built to quickly verify users with individual risk profiling including signals such as device profiling (when leveraging the SDK)

Make better onboarding decisions

Zero Hash offers customer identity verification that leverages multiple data sources and risk signals to deliver a powerful decisioning engine.



Global ID verification and watchlists

Verifies that the ID isn't tampered with, expired, or recently reused to make sure you are not doing business with blocklisted actors



Multi-factor authentication

One-time passcodes to accurately match the person submitting to checks against their contact information. May include selfie matches to match person to submitted ID



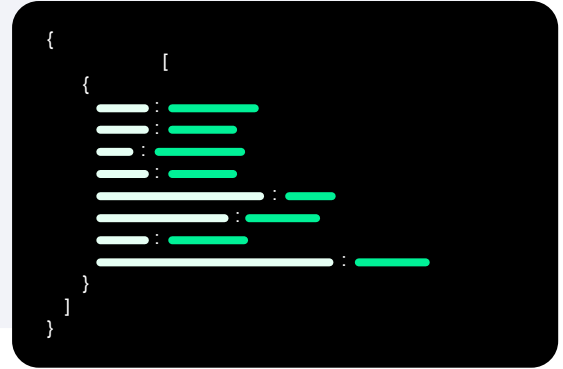
Device and phone risk signals

Detects suspicious activity on the device your customer is using for verification and against data obtained from mobile carriers

*This statement should not be considered a guarantee by Zero Hash regarding verification or approval rates

Built for Developers

- ✓ Integrate customer identity verification instantly with a few lines of code through SDK
- ✓ Self-serve integration documents
- ✓ Dedicated support 24/7/365



Reduce costs and complexity of managing multiple vendor relationships

A one-stop solution for all the checks you need to verify customers' identity



Save engineering resources

Embed customer verification in to your user experience knowing you meet compliance requirements without added development work



Get started quickly

Everything you need to get started is plug and play

Deploy out-of-the-box or integrate into your platform¹

SDK - Out-of-the-box

Our SDK is built for customer conversion and a seamless end-to-end customer identity verification experience that is embeddable directly into your platform

API - Integrate into your platform

Customer verification by Zero Hash via API with results of verification provided to platform via webhook

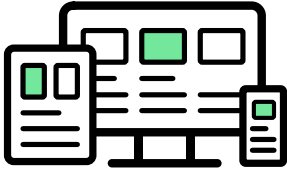
When is the SDK or the API right for you?

The SDK offers a full stack implementation and management of collection responsibilities.

	SDK	API
Implementation in minutes	✓ Drop in SDK with a few lines of code, fully compliant with Zero Hash front end standards	✗ Full integration with Zero Hash API endpoints and builds that must comply with front end standards
Embedded user interface	✓ iframe embedded SDK with all user agreements presented and interface that meets all regional compliance requirements	✗
End-to-end collection of Personally Identifiable Information ("PII")	✓ Zero Hash custodies the sensitive data so you don't have to	✗ Platform is required to collect and transmit PII to Zero Hash
Device fraud profiling by Zero Hash	✓ Detects suspicious activity based on user's device	✗
No existing KYC program review required by Zero Hash	✓ KYC is fully managed by Zero Hash	✗ Zero Hash is required to audit Platform's KYC/AML program since Platform is collecting CIP elements
Realtime CIP data validation and automated feedback presented to customer (that leads to higher approval rates)	✓ Zero Hash's SDK presents reactive feedback to customer (e.g. ID expired etc.) to allow customer to re-attempt validation	✗

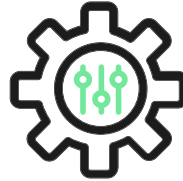
¹Option between API and SDK is subject to Zero Hash's compliance review. SDK is typically required when a platform demonstrates that it does not currently have Bank Secrecy Act (BSA) obligations, including for customer identification, verification, or due diligence.

SDK support and customization



Responsive web

Our SDK has been built to support responsive web design, providing an optimized experience for your users across desktop, mobile and tablet



White label options

Our SDK allows you to customize the customer identity verification user experience.

Customizations include:

Font | Color | Logo

How it works

Zero Hash's SDK easily embeds in to your existing user experience workflows

Step 1



User

Visits platform's website to purchase crypto

Step 2



Platform

Checks if the user has completed KYC and if not, invokes Zero Hash verification form

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Verify your identity

To help protect you from fraud, and to comply with federal regulations, we need to verify your identity.

Our crypto partner, Zero Hash, handles verification and may ask you to enter info including, but not limited to:

- Legal name, home address, date of birth
- National ID (e.g. SSN)
- Government issued ID

I agree to the (1) Zero Hash [User Agreement](#), and I have read and understand the Zero Hash [Privacy Policy](#) and [Regulatory Disclosures](#) (2) [KYC Terms](#).

I understand that the value of any cryptocurrency, including digital assets pegged to fiat currency, commodities, or any other asset, may go to zero.

CONTINUE

Powered by ZeroHash

Step 3 User

Completes verification process

← X

Your contact information

To protect your account, we verify your contact information

Email

Phone number

CONTINUE

Powered by ZeroHash

← X

We sent you a code

Please enter the code we sent to +1 (555) 000-0000

SUBMIT

[Resend code](#) [Edit your phone number](#)

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← X

Your basic information

Legal name

Date of birth

CONTINUE

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← X

Your home address

Address one (no P.O. Boxes)

Address two (Apt, unit - Optional)

City Postal code

Country State

Choose country first

CONTINUE

Powered by ZeroHash

← X

Are you a U.S. citizen?

Financial regulations require us to collect this information. If you have a Social Security Number (SSN) select Yes.

Yes No


Enter your Social Security Number (SSN)

CONTINUE

Powered by ZeroHash

← X

Identity verification submitted...

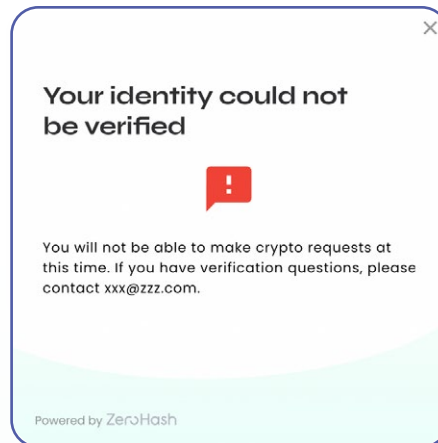
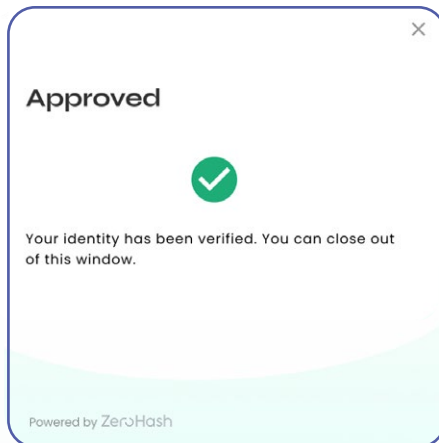


We are processing your information. Closing this screen will not impact your verification session.

Powered by ZeroHash

Step 4 Zero Hash

Verifies data and communicates back approve or fail to the platform using a webhook



ZeroHash

How to get started?

GET IN TOUCH

Zero Hash API endpoints are modular and suitable for any digital assets strategy.

Speak to us about your requirements; we'd love to hear from you.



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Zero Hash



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ZeroHash_DigitalAssets

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